

PRISM

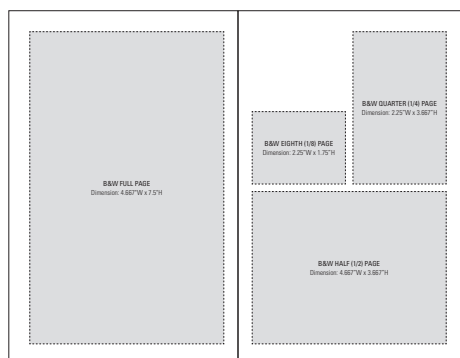
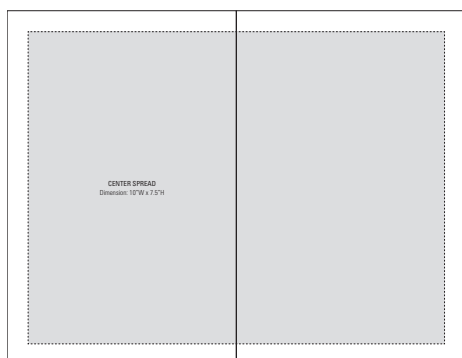
GAY MEN & ALLIES CHORUS OF METRO DETROIT

Artistic Director: RANDALL WRISINGER

2017-2018 PROGRAM ADVERTISING RATES

| AD SIZE (PLEASE CHECK APPROPRIATE BOX) | AD PRICE | AD DIMENSIONS & FILE SET-UP |
|--|----------------------|--|
| <input type="checkbox"/> Back Cover (color) | reserved for sponsor | 5.5"W x 8.5"H + bleed (.125") + crop marks |
| <input type="checkbox"/> Inside Front/Back Cover (color) | reserved for sponsor | 5.5"W x 8.5"H + bleed (.125") + crop marks |
| <input type="checkbox"/> Center Spread (black and white) | \$ 500.00 | 10"W x 7.5"H (no bleed or crop marks) |
| <input type="checkbox"/> Full Page (black and white) | \$ 250.00 | 4.667"W x 7.5"H (no bleed or crop marks) |
| <input type="checkbox"/> Half Page (black and white) | \$ 150.00 | 4.667"W x 3.667"H (no bleed or crop marks) |
| <input type="checkbox"/> Quarter Page (black and white) | \$ 85.00 | 2.25"W x 3.667"H (no bleed or crop marks) |
| <input type="checkbox"/> Eighth Page (black and white) | \$ 50.00 | 2.25"W x 1.75"H (no bleed or crop marks) |

PROGRAM AD SIZES



PROGRAM TRIM SIZE: 5.5" x 8.5"

AD ARTWORK FORMATTING:

- black and white—grayscale color mode
- full color—CMYK or RGB color mode
- size—100% with no crop marks or bleed
- file format—hi-resolution PDF, TIF, or JPG

EMAIL ADS: AD@prism-chorus.org

AD ARTWORK DEADLINE: OCTOBER 24, 2017

ADVERTISER INFORMATION

BUSINESS NAME

CONTACT PERSON

TELEPHONE

EMAIL

STREET ADDRESS

CITY

STATE

ZIP

Enclosed is my check in the amount of \$ _____

for the ad option(s) selected above

Please make checks payable to:
PRISM Men's Chorus

Checks can be mailed to:
1220 Normandy Road, Royal Oak, 48073
or turned in to a chorus member

COMPLETED forms can be emailed to:
AD@prism-chorus.org, mailed to the above
address, or turned into a chorus member

THANK YOU FOR YOUR SUPPORT!

Camera-ready artwork should be submitted as grayscale digital format, 100% size with no crop marks or bleed.

Acceptable file formats are hi-resolution PDF, TIF, or JPG

For additional information, please contact AD@prism-chorus.org

**PRISM 2016/2017 PROGRAM
ADVERTISING RATES**

B&W FULL PAGE
Dimension: 4.667"W x 7.5"H
Cost: \$250

B&W CENTER SPREAD
Dimension: 10"W x 7.5"H
Cost: \$500

B&W QUARTER (1/4) PAGE
Dimension: 2.25"W x 3.667"H
Cost: \$85

B&W EIGHTH (1/8) PAGE
Dimension: 2.25"W x 1.75"H
Cost: \$50

B&W HALF (1/2) PAGE
Dimension: 4.667"W x 3.667"H
Cost: \$150